



77. Annual Meeting of the German Geophysical Society e.V. (DGG)

27th - 30th March 2017 in Potsdam

Information for Exhibitors and Sponsors



Campus Griebnitzsee

Photos: University Potsdam/Karla Fritze

Local Organizers of the Conference:

University Potsdam und GFZ German Research Centre for Geosciences



Information for Exhibitors and Sponsors

The 77th Annual Meeting of the German Geophysical Society e.V. (DGG) will take place in Potsdam from 27th - 30th March 2017. It is organized by the University of Potsdam (Institute of Earth and Environmental Science) and the GFZ "German Research Centre for Geosciences". We expect approximately 500 participants to come to this annual meeting, the largest gathering of geophysical experts from German - speaking countries. In particular, the conference presents a platform for young academics.

Among the participants of the meeting there will be decision makers in charge of purchasing equipment, requesting geophysical services, and research funding. Therefore, the DGG Annual Meeting is an ideal opportunity to present your products and services and to meet clients and potential customers. In addition to the exhibition, the meeting offers several possibilities for direct sponsoring, which is an excellent option to advertise your company.

With your fee for booth space and your sponsoring, you strongly support the activities of the DGG. It also allows students to participate in the meeting at a reduced price.

Exhibition

The meeting will take place in Campus Griebnitzsee of the University of Potsdam. The exhibition area is located in the foyer of building 6, right in the center of the event. All plenary lectures and sessions take place here.

Booth spaces are available in either 5 m² or 10 m² size, and also larger on request. The price per 5 m² booth space includes the registration fee (incl. conference dinner) for one person and the booth itself with a table, chairs, power supply (230 V) as well as internet access (WiFi). Your participation will be listed on the conference website and in the conference proceedings.

In case you would like to have your company logo to appear on our homepage, or wish to have an advertisement printed in the conference booklet, please use the enclosed form for booking. If larger booth space, extra poster walls, or other additional facilities are required, please contact the person responsible for the exhibition (see below).

The exhibition will open on Monday, 27th March at 5 p.m. with an Icebreaker and continue until Wednesday, 29th March at 5.30 p.m. Before the opening, all exhibitors have the possibility for a short presentation directly after the opening session. On 28th March between 1 and 2 p.m., there is the possibility for an outdoor presentation of geophysical equipment.



Still available: A part of the exhibition area in the foyer of the conference venue.

The deadline for the booth reservation is 13th January 2017

The location of your booth depends on the time of registration, the booth space and the number of previous participations in the annual meetings of the DGG. It will be located by the organizing committee.

Sponsoring

To increase the visibility of your company or organization during the conference, we offer you the following items:

- Convenient and well-placed booth space in the centre of the venue
- Conference admission of your employees free of charge
- Listing of your company's name in the meeting program, optionally with advertisement in the conference booklet (full/half page, b/w, color)
- Longtime visibility through placement of your logo on the conference homepage

Additionally, we offer three Premium Sponsoring Packages (see below).

Please contact the person in charge for the sponsoring before booking (see below). We would like to meet your requirements and arrange an individual sponsoring package for your needs!

In 2017 there will be a conference booklet with information and abstracts.

- **Gold ($\geq 2.500,-$ EUR)** – Booth space ≥ 10 m² (with table(s)/chair(s), poster wall, power supply/WiFi)

Sponsoring of conference dinner (logo on menu, reference during opening, banner placement etc.), logo on website and conference bag, full page advertisement in conference booklet in color, admission to conference for two persons, incl. information und tickets for conference dinner

- **Silver ($\geq 1.500,-$ EUR)** – Booth space 5 – 10 m² (with table(s)/chair(s), power supply/WiFi)

Sponsoring of coffee break (with logo at coffee points), logo on website, full-page advertisement in conference booklet (b/w, color), admission to conference for one or two persons, incl. information and ticket(s) for conference dinner

- **Bronze ($> 500,-$ EUR)** – No booth space

Sponsoring of coffee break (with logo at coffee points), logo on website, half or full page advertisement in conference booklet (b/w), admission to conference for one person, incl. information und tickets for conference dinner

Further opportunities for your advertisements:

- placement of promotional items in the conference bag (flyer, pencils, etc.)
- sponsoring the student's night and/or the "Meet&Greet" breakfast for female geophysicists
- travel support for students and young academics who give a presentation

Job centre

We offer opportunities for conversation with potential new employees in separate rooms. Many participants of the conference are about to complete their university degrees and are looking for a job. Therefore we would like to use this occasion to promote contacts between your company and potential candidates. To all exhibitors and sponsors we offer (free of charge):

- a bulletin board for job advertisements
- seminar rooms for conversation and interviews

If you are interested, please contact the organizer in charge of the sponsoring (see below).



DGG Annual Meeting 2017



Registration for Exhibitors

Send by mail or fax to: DGG2017 – Tagungsteam UP/GFZ
Fax. 0331 / 288-1266, E-Mail: dgg2017_exsp@gfz-potsdam.de

Company / Institution:

Street:

Zip code: City:

Phone:..... Fax:

E-Mail:

Contact person:

We herewith register our participation as an exhibitor at the 77th Annual Meeting of the German Geophysical Society in Potsdam and wish to book the following booth space:

Exhibition

- Booth space 5 m² 550,00 EUR
- Booth space 10 m² 800,00 EUR
- Booth space > 10 m² on request, please contact person in charge for the exhibition (see below)

V.A.T. must be added to all prices

Accessories

If you require further accessories, such as poster walls or other material for your booth, please contact the person in charge of the exhibition (see below).

Field demonstration of geophysical devices

An outdoor demonstration of geophysical instruments is possible on the 28th from 1 p.m. to 2 p.m. The area is situated directly at the conference venue (there is probably no electrical power supply.)

We will participate in the field demonstration of geophysical devices and require a space of ____m². Our preferred period of time is

Place , Date

Signature and stamp



DGG Annual Meeting 2017



Sponsoring

Send by mail or fax to: DGG2017 – Tagungsteam UP/GFZ,
Fax. 0331 / 288-1266, E-Mail: dgg2017_exsp@gfz-potsdam.de

Company / Institution:

Street:

Zip code: City:

Phone: Fax:

E-Mail:

Contact person:

We herewith make a firm booking of the following items:

<input type="checkbox"/> Premium Sponsoring Package Gold	>2500 EUR
<input type="checkbox"/> Premium Sponsoring Package Silver	>1500 EUR
<input type="checkbox"/> Premium Sponsoring Package Bronze	>500 EUR
<input type="checkbox"/> Item in conferences bag <small>Brochures with max. 4 pages, other items according to prior agreement , Items must be delivered until 7th March 2016 to the local organizer of the conference</small>	160 EUR
<input type="checkbox"/> Advertisement in conference booklet	220 EUR
<input type="checkbox"/> full page b/w	450 EUR
<input type="checkbox"/> full page colored	130 EUR
<input type="checkbox"/> half page b/w	
<input type="checkbox"/> Logo on conference homepage with link (from now on, no temporal limit)	90 EUR
<input type="checkbox"/> Sponsoring of Coffee Point (from 250 EUR): EUR
<input type="checkbox"/> Sponsoring of student's night (from 250 EUR): EUR
<input type="checkbox"/> Sponsoring of „Meet&Greet“-breakfast (from 150 EUR): EUR
<input type="checkbox"/> Travel grants for students and young scientists (from 150 EUR): EUR

V.A.T. must be added to all prices.

Before booking of a Sponsoring Packet please contact the Person in charge (see below).

Place, Date

Signature and stamp

Contact Persons

Exhibition:

Christian Haberland

Tel.: 0331 / 288-1810

Fax: 0331 / 288-1266

E-Mail: dgg2017_exsp@gfz-potsdam.de

Sponsoring:

Alexander Rudloff

Tel.: 0331 / 288-1069

Fax: 0331 / 288-1266

E-Mail: dgg2017_exsp@gfz-potsdam.de

Congress chair:

Jens Tronicke, Charlotte Krawczyk, Anke Lerch and Michael Weber

Tel.: 0331 / 288-1251

E-Mail: dgg2017_tl@gfz-potsdam.de

Venue:

Campus Griebnitzsee der Universität Potsdam – Building 6

August-Bebel-Straße 89 – 14482 Potsdam

Organizer:

Deutsche Geophysikalische Gesellschaft e.V. – Geschäftsstelle – 14471 Potsdam

Tel.: 0331 / 288-1206, E-Mail: ase@gfz-potsdam.de

Local Organizer:

Universität Potsdam – Am Neuen Palais 10 – 14469 Potsdam

Deutsches GeoForschungsZentrum GFZ – Telegrafenberg – 14473 Potsdam

Registration and billing

witago - Agentur für Kongress- und Event management, Kerstin Biegemann

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www.witago.com

Internet: dgg2017.dgg-tagung.de